



Intra Institutional Idea Competition

Theme	IIC Celebration Day Observation
Activity Name	National Startup Day
Mode of Conduct	Physical
Date of activity	30 January 2024 (a one-day activity)
Participants	Students: 55 students from the department of Economics, Jorhat kendriya Mahavidyalaya and the faculty members of Jorhat kendriya Mahavidyalaya.
Description	<p>Observation of National Startup Day</p> <p>Date: January 30, 2024</p> <p>Organizers: Incubation Innovation Council & Department of Economic, JKM</p> <p>Objective:</p> <p>On January 30, 2024, the Department of Economics, in collaboration with the Incubation Innovation Council, JKM organized a special event to celebrate National Startup Day. The focus of the day was to inspire and promote entrepreneurship, innovation, and the development of startup ecosystems in our country. As part of the celebration, a day-long intra-departmental startup idea-making competition took place. This competition provided a platform for students to showcase their creative and entrepreneurial ideas. The goal was to encourage and nurture the spirit of innovation among the youth.</p> <p>Participation:</p> <p>The event saw participation from students within the Department of Economics. These participants were given the opportunity to showcase their startup ideas in an intra-departmental competition designed to highlight their creativity and entrepreneurial spirit.</p> <p>Presentations:</p> <p>Participants presented a wide array of startup ideas, ranging from tech-based solutions to social entrepreneurship projects. Each presentation was evaluated based on innovation, feasibility, and the potential impact on society.</p> <p>Innovative Solutions: Ideas presented included novel technological applications, eco-friendly products, and services aimed at solving everyday problems.</p> <p>Feedback: Resource persons provided constructive feedback to each participant, focusing on the strengths of their ideas and areas for improvement.</p> <p>First Prize: Akash karmakar, Tulika pegu, and Pori Bordoloi.</p> <p>The National Startup Day celebration was a significant step towards building a vibrant startup ecosystem within the educational framework. It successfully engaged students in entrepreneurial thinking, encouraging them to explore innovative solutions to real-world problems. The event not only celebrated the spirit of entrepreneurship but also laid a</p>



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foundation for future innovators and leaders in the startup domain. I hope this captures the essence of the event!



Poster/Banner
(With IIC Logo)

Celebration of National Startup Day

Organised by
Department of Economics
Jorhat Kendriya Mahavidyalaya

in collaboration with
Incubation Innovation Council, JKM

Date- 30/01/24

YouTube link

<https://www.youtube.com/watch?v=Z4W2MC1ERII>

Summary/report on social media platforms and tag MOE's Innovation Cell.

FACE BOOK
https://m.facebook.com/story.php?story_fbid=pfbid0U13TfAaAnZjUP1PLumYHsxdBkS8tbhorJhVPXEEMv8s1wovnJFuxePD6QBqGfjGzl&id=100079764927358&sfn=wiwspwa&mibextid=2JQ9oc



Objective of the event,	<p>On January 30, 2024, the Department of Economics, in collaboration with the Incubation Innovation Council, JKM organized a special event to celebrate National Startup Day. The focus of the day was to inspire and promote entrepreneurship, innovation, and the development of startup ecosystems in our country. As part of the celebration, a day-long intra-departmental startup idea-making competition took place. This competition provided a platform for students to showcase their creative and entrepreneurial ideas. The goal was to encourage and nurture the spirit of innovation among the youth.</p>
Speakers Details	<p>Mr. Debashish Baruah: An esteemed alumnus and a successful entrepreneur, Debashish Baruah shared his journey, insights, and experiences, providing valuable guidance to the aspiring entrepreneurs among the students. His involvement added a practical dimension to the theoretical knowledge being imparted.</p> <p>Prof. Ranju Bharali: A distinguished figure from Department of Economics, Chinamara College. He contributed by sharing valuable perspectives on entrepreneurship and innovation. Their input further enriched the learning experience for the participants</p>
Participants details	<p>B.A 2nd, 4th 6th semester students of Department of Economics, Jorhat Kendriya Mahavidyalaya.</p>
Key outcome of the activity.	<p>Offers a platform for students to present their innovative startup ideas, the event aimed to help participants realize their potential and work towards their goals.</p>
Feedback received from the guest/participants	<p>All the participants were delighted to attend this futuristic idea competition. All the participants and were very happy to be a part of this competition.</p>
Media Coverage,	<p>FACE BOOK https://m.facebook.com/story.php?story_fbid=pfbid0U13TfAaAnZjUP1PLumYHsxdBkS8tbhorJhVPXEEMv8s1wovnJFuxePD6QBqGfjGzl&id=100079764927358&sfnsn=wiwspwa&mibextid=2JQ9oc</p>

Max 5 photographs (for offline meeting) or screenshot (for online meeting) of the session





Kenduguri, Assam, India
Q6CV+39X, Charigaon, Kenduguri, Number 2 Brahmingaon, Assam 785010, India
Lat 26.770188°
Long 94.24346°
30/01/24 11:54 AM GMT +05:30



Jorhat, AS, India
Assam Trunk Road, Charigaon, Jorhat, 785010, AS, India
Lat 26.770468, Long 94.243674
01/30/2024 11:10 AM GMT+05:30
Note : Captured by GPS Map Camera



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Dr. Dulen Saikia
Principal, JKM



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